

Retail Revenue & Profit Opportunity



**“Protect the Rack...
Save your Back!”**



GAMEXTRACTOR

GAMEXTRACTOR Benefits for Hunters

- Canadian made product engineered by avid hunters to deliver an effective and efficient hunting solution.
- Ideal accessory to extract deer and other game out of the woods!
- Durable aluminum welded design, with a weight capacity of **550 lbs or 250 Kg**, has been proven to handle many demanding field hunting situations.
- GameXtractor inserts into a 2" receiver.
- Allows one hunter to easily extract large game - saving time, energy and their back.
- Every hunter and camp ***must have one!***

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GAMEXTRACTOR New Retail Revenue & Gross Profit Opportunity

- ✓ **Delivers** a time saving and safe solution that is affordable and easy to use for your retail customers.
- ✓ **Targets** a broad market (men and women hunters) to extract a variety of trophy game.
- ✓ **Offers** impulse and add-on revenue opportunities for past and existing customers.
- ✓ **Increases** transaction value and multiple purchases.
- ✓ **Delivers** significant gross margin.
- ✓ **Generates** buzz marketing, referrals and increases retail traffic.



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must have one!**



GAMEXTRACTOR The Safer Way to Haul your Trophy

Biggest danger for hunters? *Heart attack, not stray bullet.*

“Heart attacks are three times more likely to take a life than a gunshot injury.”

“It’s an adrenaline dump the first time you see that monster coming through the woods toward you, you almost feel short of breath. You can hear your pulse in your ears, that rapid heartbeat... and you’re wound up.”

A big worry centers on what happens to hunters when they haul their kill out of the woods. “It’s quite strenuous. It puts demands on all the muscles of your body, your cardio-respiratory system, and it increases your heart rate and breathing.”

Dr. Eric Good

Cardiologist

University of Michigan Health System, Ann Arbor

Source: CNN Health.com
By Judy Fortin
CNN Medical Correspondent
Dec 9, 2008





Made in Canada 
Patent Pending 26002

Launching & Shipping for Fall 2013

CONTACT US TODAY!

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